



Children'sSM
Healthcare of Atlanta
Foundation

"All good men and women must take responsibility to create legacies that will take the next generation to a level we could only imagine."

—Jim Rohn
Entrepreneur, Author, Motivational Speaker

Children's Healthcare of Atlanta Legacy Advisors

professional advisors partnering to help kids
live better today and healthier tomorrow

Join The Team

Children's Healthcare of Atlanta Legacy Advisors share a commitment to advancing philanthropy by educating their clients and colleagues about tax-wise, values-based planning.

By educating others on the benefits of charitable planning, Children's Legacy Advisors hope to inspire a new community of philanthropists who are able to address their needs for financial security and family legacy while investing in causes they care about most.

Children's Legacy Advisors assist donors in the creation of charitable plans that endeavor to represent the best alignment of donors' minds, hearts and wallets.

Through leading-edge training in charitable planning and a commitment to advancing philanthropy, Children's Legacy Advisors are important partners in building a stronger future for tomorrow's children.





Legacy Advisors' Mission

Partner with professional advisors dedicated to current and planned giving strategies to help kids live better today and healthier tomorrow.

Legacy Advisors' Expectations

- Attend an orientation tour to learn more about the Children's mission and the latest advancements taking place in pediatric medicine.
- Commit to continuing education in philanthropic planning.
- Attend at least one Children's networking event each year (e.g., Legacy Circle Luncheon, Hope's Circle, Will's Club or Friends event).
- Serve as a trusted resource in your area of specialization to the Children's Foundation staff.
- Act as a charitable planning ambassador for Children's outreach activities.
- Uphold your professional standards of conduct while demonstrating your commitment to philanthropic planning.



Legacy Advisors' Benefits

- Recognition in various Children's publications as a Legacy Advisor
- Invitations to the Children's Legacy Planning Conference
- Invitations to special events, such as the Legacy Luncheon
- Network opportunities with like-minded professionals
- The satisfaction of knowing your efforts will help build a new community of philanthropists who are creating a brighter future for tomorrow's children

The Children's Difference

At Children's, we know that kids are not just small adults. They deserve pediatric-trained doctors, nurses and specialists who understand their needs. We know there is more to getting better than just seeing the doctor. That's why everything at Children's is hand-picked with kids in mind, from our colorful, friendly waiting room to our red wagons used to transport patients throughout our hospitals.



For a Children's Legacy Advisor application, visit
choa.org/legacyadvisors

For more information contact
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