

Thanks to you, I can just focus on kid stuff

A mother's miracle moment

Hoyte entered the world two months early. Within an hour of his arrival, his parents, Karin and Joe, were told that he would need to be taken immediately to Children's Healthcare of Atlanta for surgery.

At just 1 day old, Hoyte underwent surgery on his trachea and esophagus and began a lengthy stay at the Neonatal Intensive Care Unit (NICU) in Egleston. At five weeks, his parents almost lost him to necrotizing enterocolitis (NEC), a serious gastrointestinal disorder common in preterm infants. Because of Hoyte's upper gastrointestinal tract and airway defects, food, reflux or secretions often became lodged in his tiny, malformed trachea, blocking his airway and resulting in what are called "blue spells."

When Hoyte was five months old, one such blue spell occurred. Hoyte's body became cool and his complexion turned gray as he stopped breathing. None of the usual techniques were working to dislodge the reflux, and, within a few moments, Hoyte's tiny body was lifeless. At the foot of the bed, for five excruciating minutes, his mother

frantically performed CPR until he finally opened his eyes—an experience she describes as the most profoundly grateful feeling of her life.

Hoyte has had many stays at Scottish Rite and Egleston hospitals. He has had two stomach surgeries to prevent any more life threatening situations with his severe reflux and disabled esophagus. He has been hospitalized for breathing complications related to pneumonia, respiratory syncytial virus (RSV), asthma and bronchiolitis. And, he has been intubated, scoped, X-rayed, biopsied and given I.V.s more times than his parents like to count.

As Hoyte's body grows, Karin and Joe, are hopeful he will have fewer complications. Until that day comes, they're grateful Children's is here to help them through any more challenges that may come their way.



Hoyte first underwent surgery at Children's when he was only one day old. Through many additional surgeries and hospitalizations, Children's has been there for Hoyte and his parents every step of the way.



Children'sSM
Healthcare of Atlanta
Foundation

Evan Mann Giving from the heart

Evan Mann and his wife, Regan, a nurse in the Pediatric Intensive Care Unit at Children's Healthcare of Atlanta at Egleston, have been donors to Children's for the past three years. Evan first gave to Children's to join Will's Club, the giving society for male donors who invest in Children's with a gift of \$1,000 or more. The couple's gifts grew from there.

"My wife and I give to Children's every month...We give because we feel passionate about the work the organization provides to children," he said.

Not only are he and his wife annual donors, they have also included Children's as a beneficiary of their estate.

"I have learned if you hold something close to your heart, any gift to the organization matters. Some people think

"To see the units and the children [at Children's] really brings life into perspective, and the feeling will always stay with you."

—Evan Mann

that a small donation will not do anything in comparison, but that is where they are wrong—any gift is a great gift. People that can't financially afford to give right

now can still leave a legacy through charitable donation strategies," Evan said.

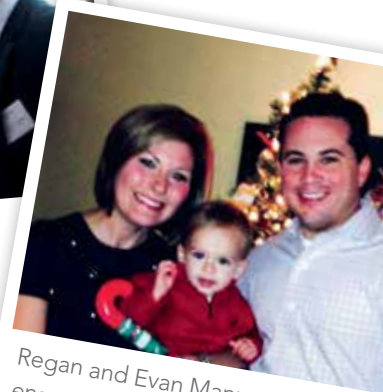
Through Regan's job, Evan has seen and experienced firsthand the work the Children's doctors and nurses perform on a daily basis. "To see the units and the children really brings life into perspective, and the feeling will always stay with you," he said.

This is why Evan and Regan felt compelled to do something special when thinking about their estate plans. "We came to the conclusion to leave a portion of our estate to Children's and to establish a charitable life insurance trust. We wanted to ensure our gift to Children's in the event something premature happened to us. Taking out a CRLIT policy is probably one of the easiest ways to pass down a legacy and benefit right now from a tax perspective."

Evan is also generous with his time and serves on the Children's Healthcare of Atlanta Legacy Advisors Council. Through his work as an advisor, he helps his clients achieve economic success and financial security by exploring unconventional gifting techniques. Together they develop strategies to create a legacy—not only for their



Evan Mann, right, with fellow Legacy donors Bill and Rita Loventhal.



Regan and Evan Mann want to ensure that all children, like their nephew, Winston, are given the chance to achieve great things in life.

families, but for organizations close to their hearts.

Children's is an organization close to Evan's heart; for him, donating to Children's is about helping future generations.

"Children are our future and we have to do something to ensure that these kids are given all the opportunity to do something special in their life—most of all give the less fortunate a vision that anything can be done."

If Children's is close to your heart and you are interested in learning more about the many ways to support our work through your estate, call Mary McCormack today at 404-785-9481.

New research building unites research with clinical care

A new five-story, 200,000-square-foot Health Sciences Research Building was dedicated in October 2013 at Emory University. More than half the facility will be devoted to pediatric research through the Emory-Children's Pediatric Research Center, a partnership between Children's Healthcare of Atlanta and the Department of Pediatrics at Emory University School of Medicine. The research partnership also has key affiliates such as Georgia Institute of Technology.

"The dedication of this new building...is a manifestation of our successful partnerships with Children's Healthcare of Atlanta and with Georgia Tech in pediatrics and biomedical engineering," said S. Wright Caughman, MD, Emory executive vice president for health affairs and CEO of the Woodruff Health Sciences Center. "Together, our institutions can accomplish far more than each of us working alone, and we are extremely grateful for the support of our donors, who have given us this tremendous opportunity for even greater collaboration."

The new building is connected to the Emory-Children's Center building adjacent to Children's Healthcare of Atlanta at Egleston by the Brumley Bridge, a two-story, 32-foot-wide, 173-foot-long working bridge. It is the only occupied bridge in Atlanta.

"The Brumley Bridge unites research with clinical care and serves as a gateway from our community to Emory University and to Children's Healthcare of Atlanta. It symbolizes the important relationship between new advances in science and medicine and enhanced clinical care for children," said Donna Hyland, CEO of Children's. "Our scientists are helping to discover treatments and even potential cures that will impact kids in Atlanta, the children of Georgia, and ultimately, kids all over the world."



At the heart of the building's design is a simple idea: Make it easy for researchers to get fresh inspiration from talking to other scientists.



The approximately \$90 million cost of the building was funded entirely by philanthropic donors.

LEGACY LINKSM

Children's Healthcare of Atlanta, one of the country's leading pediatric healthcare systems, is a not-for-profit organization that relies on the generous philanthropic and volunteer support of our community.

With more than 847,000 annual patient visits, Children's is nationally recognized for excellence in pediatric specialties, including cancer, cardiac and orthopaedics.

The information contained in these articles is, by necessity, of a general nature. You are urged to consult with your attorney, accountant or other professional advisor for the applicability to your particular circumstances.

The Children's Healthcare of Atlanta Foundation safeguards our donors' privacy. For that reason, we do not share or sell donor-related information to other organizations, groups or individuals. If you would like to have your name removed from our mailing list, write to us at the address below or visit choa.org/preferences.

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Welcome to Mary McCormack

Senior Director of
Development-Planned Giving



Mary joined Children's Healthcare of Atlanta in October of 2013 as the Senior Director of Development for Planned Giving.

Prior to becoming a member of the Children's team, Mary was the Senior Director of Development – Central Programs for the University of Georgia. In that role, Mary was responsible for the management and direction of the Gift & Estate Planning program and she supervised the Foundation and Corporate Relations team as well.

Mary served UGA for 15 years in Gift & Estate Planning and as the Director of Development & Alumni Relations for the Warnell School of Forestry & Natural Resources. A prior background in financial planning (Merrill Lynch & JC Bradford & Co.) and a brief law school experience have enabled Mary to understand the nuances of gift planning from the donor's perspective and to value the advice and expertise of the donor's professional advisors. Mary has served on the ACC-SEC Gift Planning Professionals team and has been an eight-year board member of the Georgia Planned Giving Council. Mary is a graduate of Middle Tennessee State University and attended the Cumberland School of Law at Sanford University. Mary and her husband, Tom, have three children and enjoy travel, sports activities, and life in the country!

Join the Legacy Circle

Together, we can accomplish more

We are pleased to introduce our new planned giving society: Legacy Circle. Formerly known as Legacy Trust, this group recognizes donors who have made planned gifts to Children's through their wills, estate plans or through other life income gifts.

If you are already a member of our Legacy Circle, your benefits will not change. You will continue to receive our *Legacy Link* newsletter and an invitation to our annual donor luncheon. If you have not received your Legacy Circle pin, contact Jan Mayheu at 404-785-7998. Our mission is built and sustained by the legacies of our supporters, and we are grateful you have chosen to join this generous circle of committed donors.

To start your membership, indicate that you have included Children's in your estate plans on the enclosed survey and return it today.

Three ways to begin crafting your legacy today

VISIT choa.org/plannedgiving and select "Get Started: FREE Estate Planning Kit" to download your complimentary copies of a lesson book and record book that will walk you through the process of planning your legacy step by step.

RETURN the enclosed survey to request our complimentary guide, *How to plan for your heirs*.

CONTACT our planned giving team for more information on the variety of ways to make a difference at Children's.



Upcoming events

Legacy Circle Appreciation Luncheon

103 West
Tuesday, March 18, 2014

Emerging Leaders for Children's Scrubs Party

Saturday, March 22, 2014

Matt Ryan Celebrity-Am Classic

Monday, April 14, 2014

Derby Day Party

Saturday, May 3, 2014



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